



Ways to Motivate Participation in Your VBS Mission Offering

- ❑ Make it fun! The best way to do this is to make it competitive or to set a goal. Some examples would be to have a reward if a goal is met or break your children into groups (e.g., boy/girl or by grade) to see who can collect the most. Several churches have had a pie in the face contest.
- ❑ Create a fun and visual way to measure the offering. Create a display to measure the offering and update it at the end of each day to identify their progress. Instead of just using the typical “thermometer,” make it fun by tying the display into your VBS Theme.
- ❑ Set a goal. Establish your financial goal and then tie that into something visual that the children can understand. For example, it takes \$30 a day to feed and care for one person at the City Rescue Mission. Set a goal to help a certain number of individuals and then track that on your visual display each day. Please feel free to use the cut-out shapes, either people or “helping” hands to help the children visualize how many people they are helping. For each \$30 raised, use the cut out hands or people to represent one person. To encourage more involvement, make a goal to help a whole family (i.e. Mom, Dad, children). Again, this is just a suggestion.
- ❑ Hang the posters provided announcing your mission project.
- ❑ Use the **bulletin inserts** and **parent letter** to inform everyone about your mission project.
- ❑ Remind the teachers and staff to promote the mission project in classes and in casual discussion with children.
- ❑ Here’s the greatest motivator – PRAY!!